



LIBERTY
ARTS COMMISSION
LIBERTY ARTS COMMISSION
MEETING AGENDA
July 12, 2018 6:00 p.m.
3rd Floor Conference Room City Hall

I. Attendance

Greg Duncan, Shane Immelt, Anna Knackstedt, Heather Jones,
Carol Kariotis, Aaron Money, Bill Stilfield, Nathan Wyman, Phil Young

II. Approval of Meeting Summary:

June 14, 2018

III. Current Business

Sculpture Program – City Staff
Plan for Permanent locations for Sculptures

2018 Installations -Save the date July 17th at 7:00, City Hall Meet the Artists'

Make Music Day Post Event Report Bill /Shane

Public Art Update- Exhibits Carol Kariotis

IV. Other Business

Proposed Budget Request for 2019 City Staff

Liberty Arts Foundation Greg / Heather / Shane

Art Partner Reports All

V. Adjournment

Next Meeting: August 9th

The Liberty Arts Commission is the arts advocacy agency for the City of Liberty. We serve as a catalyst – to support, sustain, and strengthen our community by increasing awareness, opportunities, and public involvement in local arts and cultural activities.

An ADA accessible entrance is available from Missouri Street at the Police Department entrance. An elevator will provide access to the third floor for meetings in the Third Floor Conference Room.

Liberty Arts Commission Meeting Summary

June 14, 2018 6:00 pm City Hall 3rd Floor Conference Room

The meeting was called to order at 6:05 pm.

Present were Commissioners: Bill Stilfield, Greg Duncan, Shane Immelt, Heather Jones, Nathan Wyman, Phil Young.

Absent: Aaron Mondy, Carol Kariotis, Anna Knackstedt
Jeanine Thill, Community Development Manager represented City Staff.

Meeting called to order at 6:03 pm

A motion was made by Commissioner Immelt to approve the May 10, 2018 meeting summary as amended. The motion was seconded by Commissioner Young. The motion passed 7-0-0.

Current Business

Sculpture Program – City Staff explained that she is getting some pushback from one artist on the requirement to provide a Certificate of Insurance. Commissioner Jones commented that the language in the contract was similar to what other Cities had in their contracts with artists. Rather than going back to the original jury to determine alternate pieces, the consensus was to have the LAC make a recommendation. It needs to be quality and fit the space and be timely. If an alternate artist needs more time to install, the Commission is agreeable however the sculpture will only be on display for 11 months.

Staff recommended an online Walking Tour for the sculptures be created through Otocast. She demonstrated how the app works and the commission agreed this would be a great way to engage and educate the public. A one year subscription to the app is \$750.00 which includes our custom walking tour and any updates needed. The commission suggested we looking placing Otocast Logo on the signs for the artwork.

Plumb Twisted Sculpture – Various permanent locations were discussed. The Public Library would be open to having a space for it at their new building. Wyman suggested at the Community Center, near the conference room windows. Or the sidewalk by the Main entrance. The consensus was to put the Burmood sculpture "Plumb Twisted" at the Community Center, in a space to be determined by city staff.

2018 Installations -Save the date July 17th at 7:00, City Hall Meet the Artists'

Make Music Day – Chairman Stilfield reported that 45 artists, 13 venues and 52 performances confirmed. There are a few new venues this year. Rock N Run signed up, Jeff Watt Farmers Insurance. Norterre will not be participating this year but will register early next year. We have several new groups; the Kansas City Music Network, the KC Ukelele alliance and the Prairie Dulcimer group. Duncan asked if there are many performances in the evening, Stilfield said most of these are scheduled in the evening. There is a new app from last year. The app is called Make Music Day. We will set up an information tent outside of city hall to sell t-shirts, have printed schedules and water. Stilfield

said he will do an interview with KKIF radio. There are more artists registered this year. There will also be an organ crawl.

Public Art Update- Staff said Carol Kariotis submitted the hand out about The Arts Collide project yesterday. She said two commission members (Stilfield and Wyman) were involved in the planning meetings. It begins Aug 24 with an event called The Arts Collide at Jewell in the Stocksdale Gallery. (see handout) It is planned for the first weekend of the fall semester. It will draw people from the community and the students also. Ruth Williams will provide at least one poet from her classes to read. The Corbin Theatre will likely become involved, they will vote on participation at the next meeting. This will be a kick off of a monthly mic night at the Corbin Theatre. Commissioner Duncan said he thinks it is important that this group considers projects prior to meetings and planning taking place. The process matters. This is the first time the Commission has heard of this project and they expressed concern that the LAC was being represented to all these groups without their prior knowledge of the project. Commissioner Jones asked what have we committed to and to whom. Staff nor those involved in the meetings were aware of any possible commitments. Commissioner Jones asked that the Commission not vote on this until July, after more information is available. Commissioners Wyman and Stilfield felt that the program could still happen if a decision was made in July. Wyman commented he thought it could come together quickly.

Other Business

Library offering Honoraria - Katie Gregory, Mid Continent Library, they funds earmarked in their 2019 budget for honoraria for artists, approx. \$100-\$200 per artist. They are always looking to grow and bring in new things. Gregory said she has been an advocate of putting in a professional gallery in the new library. It was suggested that we may want to have a member from the Exhibit Spaces be on the review committee and help Carol with deciding what exhibits are chosen. Commissioner Immelt said this may bring some continuity. Duncan said now that there is money involved the accountability goes up. The Foundation Board will discuss being the conduit for the funds. Gregory added that the Open Paint event last week was very successful.

Draft Budget Request for 2019 - City Staff presented a first draft of the 2019 budget request. The commission made a few suggestions; set the budget for Make Music Day to \$2999 (keeping us at a considerably lower cost for the Make Music Alliance membership, increase the number of sculptures to 9, increase the budgeted amount for the Café Call for Artists and also include funds for the purchase of a permanent piece. Staff will make the revision and come back with the details at the July meeting.

Liberty Arts Foundation - They met Tuesday night to celebrate the installation of the China Slaughter sculpture and park. They discussed other topics from a big picture point. The Foundation raised more than they needed so they are discussing what to do with those funds. The school district will be stepping up their maintenance. Franklin school may use the park for field trips to read. They may look at improving the lighting and benches.

Commissioner Jones reported that she is very involved in Clay County 4H. They are looking for judges on July 14 from 7:30-Noon. Sewing, photography,

foods woodworking etc. judging is done in a conference setting. You don't need to be an expert. Sara Morefield is the contact. Heather will send out additional information.

Art Partner Reports

Wyman said June 29 and 30th Corbin Kids Camp will be at Peters Theatre.

Motion to adjourn by Duncan. Seconded by Young.

The meeting adjourned at approximately 7:48 pm.

Next Meeting: July 12, 2018

	A	B
1		
2	2018 LAC Budget	2019 DRAFT Budget
3	Revenue:	
4		
5	Bed Tax Funding requested from LAC	52,800.00
6		
7	Expenses:	
8	Make Music Day	2,999.00
9		
10	Public Art Event Promotion	
11	Honoraria	500.00
12	Exhibit Supplies	500.00
13		
14	Marketing/Promotions	500.00
15		
16	Revolving Sculptures	
17	Honoraria 9 at \$2k	18,000.00
18	Signs for 9 sculptures	700.00
19	Bases for 9 Sculptures	2,000.00
20	Café Call for Artists/Marketing	6,300.00
21	Meet the Artists Event	300.00
22	Purchase for Permanent Collection	5,000.00
23		
24		
25	Art Grants	15,000.00
26	Marketing Grants	1,000.00
27	TOTAL FOR THE ARTS	52,799.00

Transient Guest Tax

Annual Budget Funding Request Form Submit to the Tourism Committee Staff Liaison

Transient Guest Tax funding is available to City of Liberty departments, the Liberty Arts Commission, Historic Downtown Liberty, Inc., and the Liberty Area Chamber of Commerce to provide funding for programs, events and tourist targeted advertising that draw visitors to Liberty and would not otherwise be possible through the entity's usual operating budget.

Instructions: Submit one form for each event or program funding request.

- For programs/events, please detail an estimated breakdown of how requested funds will be utilized
- For advertising, please detail a list of each placement and associated costs
- For existing programs or events that are requesting new funding, detail how this funding would enhance (not supplant) existing efforts

All submissions should describe the tourism value or draw of visitors to Liberty in the description box.

All printed materials, advertisements and event promotions that are funded through the Transient Guest Tax must include the Visit Liberty logo and website URL (www.visitlibertymo.com) in addition to the organization's logo.

Date submitted: August 1, 2018
Department/Organization: Liberty Arts Commission
Request prepared by: Jeanine Thill
Event/Program name: Make Music Day
Program amount requested: \$2,999.00
Program description and estimated budget breakdown: The 3 rd Annual Make Music Day takes place on June 21 st of every year, on the summer solstice. It is affiliated with the internationally acclaimed Make Music Alliance, giving Liberty event planning tools, resources and national exposure. The event has grown every year. In 2018 there were nearly 50 volunteer musicians, 11 host venues in Liberty and 49 performances, drawing people from Liberty and many surrounding communities.
<ul style="list-style-type: none">• Alliance Membership \$325.00• T-shirts \$450.00• Marketing and Print Materials Banners/Signage /Posters \$1324.00• Social Media Ads \$200.00<ul style="list-style-type: none">*Targeted Facebook Ads to KC metro area and outside of Liberty*Boosted Facebooks event• Print Ad in Courier Tribune \$700.00

Was this program funded through the Transient Guest Tax in 2018 (yes/no): Yes
If yes, for how much? \$2,000.00
Estimated number of people reached: KC Metro Area
Project time period or event date: June 21, 2019
Is this a multi-year contract (yes/no): No

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Date submitted: August 1, 2018
Department/Organization: Liberty Arts Commission
Request prepared by: Jeanine Thill
Event/Program name: Public Art /Exhibit Event Promotion
Program amount requested: \$1,500.00
Program description and estimated budget breakdown: The Liberty Arts Commission coordinates for Art Exhibits and public art activities to take place throughout the City. In the past exhibits have been at City Hall, Mid-Continent Library, the Community Center and in 2018 possibly at William Jewell College. These activities draw in people from Liberty and the surrounding communities to enjoy art and culture. <ul style="list-style-type: none">• Honoraria for Artists \$500.00• Exhibit Supplies \$500.00• Marketing and Print Materials Banners/Signage /Posters \$501.00• Social Media Ads \$200.00<ul style="list-style-type: none">*Targeted Facebook Ads to KC metro area and outside of Liberty*Boosted Facebook event
Was this program funded through the Transient Guest Tax in 2018 (yes/no): Yes
If yes, for how much? \$1,500.00

Estimated number of people reached: KC Metro Area
Project time period or event date: Throughout the year
Is this a multi-year contract (yes/no): No

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Date submitted: August 1, 2018

Department/Organization: Liberty Arts Commission

Request prepared by: Jeanine Thill

Event/Program name: Revolving Sculptures

Program amount requested: \$32,300

Program description and estimated budget breakdown:

In 2017 the Revolving Sculpture program began with the installation of one sculpture, resulting in the purchase of a permanent piece for the City's Permanent Collection. In 2018 there were six sculptures installed and in 2019 the Arts Commission is proposing installing nine sculptures. The vision of the program as established by the committee in 2016 was to have new art sculptures on display in the downtown area each year and grow the program to nine sculptures installed in the downtown area by 2019, allowing the opportunity for the City to market a sculpture walk. Through the OtoCast app, customized for Liberty, the Sculpture Walk will help bring tourist to downtown Liberty. Annually, each piece added to the permanent collection will be placed outside of the downtown area.

- Honoraria for 9 Artists at \$2,000 each \$18,000
- Signs for 9 Sculptures \$700
- Bases for 9 Sculptures \$2,000

- Marketing \$6,300
 - *Café Call for Artists
 - *Targeted Facebook Ads to KC metro area and outside of Liberty
 - *Boosted Facebooks event
 - *Otocast App
- Meet the artist event \$300
- Purchase for Permanent Collection \$5,000

Was this program funded through the Transient Guest Tax in 2018 (yes/no): Yes

If yes, for how much? \$25,000

Estimated number of people reached: KC Metro Area

Project time period or event date: June 21, 2019

Is this a multi-year contract (yes/no): No

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Date submitted: August 1, 2018
Department/Organization: Liberty Arts Commission
Request prepared by: Jeanine Thill
Event/Program name: Art Grants
Program amount requested: \$15,000
Program description and estimated budget breakdown: One Annual Grant and five mini grants have been awarded to local and regional artist in the past funding activities such as; the Harriman-Jewell Concert Series, the Liberty Symphony orchestra, Corbin Kids Theatre program, a performance culturally diverse dance troupe and an open paint project brought to Liberty by the Jewish Community Center. <ul style="list-style-type: none">• Five Mini Grants at \$1,000 each \$5,000• One Annual Grant at \$10,000• Marketing \$1,000<ul style="list-style-type: none">*Targeted Facebook Ads to KC metro area and outside of Liberty*Boosted Facebooks event
Was this program funded through the Transient Guest Tax in 2018 (yes/no): Yes
If yes, for how much? \$15,000

Estimated number of people reached: KC Metro Area
Project time period or event date: June 21, 2019
Is this a multi-year contract (yes/no): No

SAMPLE