



LIBERTY ARTS COMMISSION
MEETING AGENDA
May 9, 2019

5:00 pm Tour followed by Regular Meeting Agenda
Northerre- Madison Room of the Aurora
2609 Glenn Hendren Drive, Suite G100

I. Attendance

Jane Boswell, Greg Duncan, Katie McDonald, Shane Immelt, Heather Jones, Anna Knackstedt, Aaron Money, Bill Stilfield, Nathan Wyman, Phil Young

II. Approval of Meeting Summary:

March 14, 2019

III. Current Business

Mini-Grant Application

Applicant: Corbin Theatre Advertising

Recommendation from Grant Sub Committee Katie McDonald

Make Music Day Updates

Bill & Shane

Sculptures-

Acceptance of China Slaughter sculpture by LAC

Top Scoring Sculptures- Recommendation from Selection Panel - City Staff

Bed Tax-

Anna

Public Art Update-

Exhibits

IV. Other Business

Liberty Arts Foundation

Greg / Heather / Shane

Art Partner Reports

All

V. Adjournment

Next Meeting: June 13, 2019 at City Hall 3rd Floor Conf. Rm

The Liberty Arts Commission is the arts advocacy agency for the City of Liberty. We serve as a catalyst – to support, sustain, and strengthen our community by increasing awareness, opportunities, and public involvement in local arts and cultural activities.

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Norterre Healthy Living Center

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📍 2609 Glenn Hendren Dr Suite 100, Liberty, MO 64068

📍 7HHH+6Q Liberty, Liberty Township, MO

Liberty Arts Commission Meeting Summary

April 11, 2019

6:00 pm City Hall 3rd Floor Conference Room

Present were Commissioners: Bill Stilfield, Anna Knackstedt, Jane Boswell, Katie Gregory, Greg Duncan, Shane Immelt, and Nathan Wyman. Guest: Amy Steinbeck

Absent: Aaron Money and Phil Young.

Jeanine Thill, Community Development Manager represented City Staff.

The meeting was called to order at 6:06 pm by Chairman Immelt.

Motion to approve the meeting summary by Commissioner Stilfield, the motion was seconded by Commissioner Boswell. Motion passed.

Recommendation from Grant Sub Committee Katie McDonald summarized the application from Artisan Market. They plan to host a meet the artist reception, purchase advertising and print promotional items that are locally branded with Liberty images etc. Duncan asked about the use of the money and if it is appropriate that we fund her cost of goods, adding that it appears that sales of items would be for her profit. Locally branded merchandise makes sense if she isn't keeping the profit. Commissioner Knackstedt asked if we would feel differently if we were paying an artist to create the artwork. Commissioner Duncan said he we can't buy inventory but if there are costs associated with the design and creation that is original artwork then that is an appropriate use of funds. Selling for a profit at the tax payers' expense is the difference. We could help pay the artist for original artwork or if she wanted to sell the items at cost then there would be more of a comfort level. Funds cannot be used toward operational costs or inventory. It can't be used as a profit. This should be in the application as we are accountable for the tax payer money. Commissioner Jones offered to revise the grant application to make it clear.

Commissioner Wyman suggested that we fund up to \$400 for marketing, reception and social media expenses. Motion by Commissioner Jones to approve a \$400 grant to Artisan Market for social media advertising and refreshments. The motion was seconded by Commissioner Stilfield. The motion passed 7-0-0.

Sculptures- Ms. Thill reported that approx. 70 unique sculptures were submitted for consideration for the Sept. 2019 installations. The Selection Panel will score them and will make their recommendation to LAC on May 9. Up to nine sculptures to be installed. The existing sculptures will be uninstalled in July and the new sculptures will be installed in September.

Bed Tax Funds/ Tourism Committee – Commissioner Knackstedt summarized some of the grants that were approved by the Tourism Committee recently. Clay County Museum for a documentary film, Clay County / Garrison school for a historical marker, the Hospital Half Marathon – they are looking to be more of a partner rather than give a grant. The Liberty Area Chamber of Commerce for a Shop Liberty Campaign- especially while the bridge is down, the Corbin Theatre for advertising and the Liberty Summer Band was funded. The committee's next meeting is May 2nd.

Other Business

Liberty Arts Foundation – No Report

Wyman reported that the Martha Aldridge exhibit opened last week. The gallery will be open 6-8 pm.

Vice Chair McDonald reported that there is new management at the Liberty branch and they are on board with continuing with the art programming. They are excited to plan for the new location. Commissioner Duncan reported that he was working with Steve Potter and they have a meeting planned to discuss the plan for the new branch facility.

Make Music Day- Commissioner Stilfield said Make Music Day will be a two day event; June 21 from 4-9 and Saturday June 22 from 7 am-4 pm in conjunction with HDLI and the Farmers Market. HDLI has given us the use of their 20X20 tent for MMD. One of the goals is to expand it to the other parts of the City. Shawn Barber at Conrad's is excited to participate. There are currently nine venues signed up and registration opened this week. A drum circle will be one of the mass appeal events. Rotary will be hosting beer and BBQ at Rotary Plaza. Palen Music is moving but they will be involved. They are moving to crossroads shopping center. We are looking to get artists involved to create design for the t-shirts. We have three musicians sign up to date.

Liberty Arts Foundation- No report

Art Partners- Commissioner Wyman reported that on Saturday April 27th on campus they will have 24 hour theatre and more. They will create three plays in that timeframe. They are also hosting a ballroom event. This Sat. at 2:00 is the public reading of Viper, a mini grant recipient. MOXA will be present. It will be at Peter's Theatre.

Commissioner Boswell reported that the Corbin Theatre will host a Sinatra tribute April 26 at 7 pm. May 12- following weekend will be Ravens Croft. The Corbin just signed a two year lease at their current location.

Ms. Thill introduced Norterre's Vibrant Living Manager, Amy Steinbeck. Her job is connecting Norterre with the Community and personally she is very interested in the arts. Ms. Thill said on a recent tour with Amy that Norterre has a commercial kitchen that is available to the community and they discussed a possible partnership with LAC for Culinary Arts programming. Commissioner Boswell reported that her sister is a culinary arts teacher. Commissioner Duncan suggested that we consider having a LAC meeting at Norterre.

Adjournment - Motion to adjourn by Commissioner Duncan, the motion was seconded by Commissioner Knackstedt.

Next Meeting: May 9, 2019 at Norterre.



Fw: Online Form Submittal: 2019 Mini-Grant Program

JEANINE THILL To: Katie McDonald
Cc: "Shane Immelt (simmelt405@gmail.com)"

04/23/2019 03:05 PM

Hi Katie, Attached please find a new mini grant application for your committee to consider.

JEANINE THILL

Community Development Manager

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office: 816.439.4537 • www.libertymissouri.gov • jthill@libertymo.gov

----- Forwarded by JEANINE THILL/CITY OF LIBERTY on 04/23/2019 03:04 PM -----

From: noreply@civicplus.com
To: jthill@libertymo.gov, crodgers@libertymo.gov
Date: 04/23/2019 03:00 PM
Subject: Online Form Submittal: 2019 Mini-Grant Program

2019 Mini-Grant Program

2019 Mini Art Grant - Application

Applications must be submitted a minimum of 60 days before the proposed project or event takes place. Applications are accepted year round. Applications received before the first Thursday of each month will be reviewed during the following week's LAC meeting. Award decisions will be communicated within two weeks of each review session. Eligibility requirements are available at www.libertymissouri.gov/artgrants

Applicant's Name	Laura Barge
Organization's Name (If Applicable)	The Corbin Theatre
Address	15 North Water Street
Email Address	lwbarge@gmail.com
Phone Number	4029174716
Project Name	Kauffman Center Program Advertising
Has this project/event been held before?	No
If yes, please list the years and locations	<i>Field not completed.</i>
Total Grant Funds Requested	1,000.00
Total Project Budget	1800.00
Expected Project Start Date	July 2019
Expected Project End Date	June 2020
Narrative Questions:	

<p>1. Program Description: Please describe your proposed project, including activities, location and the number of people to be served.</p>	<p>The advertisement would promote the Corbin Theatre's upcoming season. The ad would run in the Concert Guide for approximately 19 performances with a distribution of 50,000 copies during the year.</p>
<p>2. Tourism: Briefly describe the value of your project as a way to attract outside visitors to Liberty. Include descriptions of the intended audience and estimated numbers. Why will this project be particularly attractive to tourists?</p>	<p>Advertising in the Kauffman Center program would expose the theatre to a wider, highly targeted audience. The Kauffman draws from the wider metropolitan area, Audience average traits are between the ages of 49 and 69, over half of the audience have incomes of \$100,000 or more and 82% have a Bachelor's degree or higher.</p>
<p>3. Financial Need: Describe your organization or project's financial need and specifically outline how the grant money will be spent.</p>	<p>The Corbin Theatre does not currently have a print advertising budget. We were granted \$800 from the tourism grant fund and need to raise the other \$1,000 in order to go through with the marketing plan.</p>
<p>4. Location: Description of the event/project location.</p>	<p>Season of events at the Corbin Theatre located at 15 North Water Street, Liberty, MO</p>
<p>Location: Map showing the event / project location.</p>	<p>Corbin Map.pdf</p>

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