



**LIBERTY ARTS COMMISSION
MEETING AGENDA
March 10, 2022
6:00 pm
City Council Chambers**

Attendance: Garrette Brown, Greg Duncan, Molly Hon, Shane Immelt, Heather Jones, Anna Knackstedt, Aaron Money, Katie McDonald, Amy Steinbeck, Bill Stilfield, Nathan Wyman

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|---|---------------------------|
| I. Approval of Meeting Summary | February 2022 |
| II. Current Business | |
| Consideration of a Mini Grant – The D-Gees band, Applicant | Katie McDonald |
| Transient Guest Tax Report | Anna Knackstedt |
| Make Music Day Report | Bill & Shane |
| Vacant Seat – Amy Steinbeck resigned from the Commission | Staff |
| III. Other Business | |
| Art Partner Reports: | |
| Liberty Arts Foundation | Greg/Heather/Shane |
| Library | Katie |
| William Jewell | Nathan |
| Corbin Theatre | Bill |
| Liberty Public Schools | Aaron |

Adjournment

**Next Meeting Date April 14, 2022
at 6 pm City Council Chambers**



**LIBERTY ARTS COMMISSION
MEETING SUMMARY
February 10, 2022
6:00 p.m. Zoom Meeting**

Present: Greg Duncan, Molly Hon, Shane Immelt, Anna Knackstedt, Katie McDonald, Bill Stilfield, Nathan Wyman, Aaron Money

Absent: Heather Jones, Garrette Brown

Staff Present: Jeanine Thill, Community Development Manager

The meeting was called to order at 6:00 p.m. by Chairwoman McDonald.

Commissioner Wyman made a motion to approve the January 13, 2022 Meeting Summary as corrected. The motion was seconded by Commissioner Immelt. The motion passed 8-0-0.

Current Business

Consideration of a Mini Grant application from Liberty Sertoma for a brick wall monument to recognize volunteers:

- Chairwoman McDonald said the grant subcommittee reviewed the application and they agreed that it is an excellent project celebrating people in our community, but they did not think it met the standards of drawing tourism nor does it meet the definition of public art.
- Councilman Duncan said he concurred.
- Commissioner Stilfield said he agreed.
- Commissioner Hon commented that in the application they acknowledged it might be a stretch for it to be considered public art.
- Councilman Duncan asked if there was another place to point them for funding.
- Chairwoman McDonald said the committee asked that same question and didn't come up with another source.
- Councilman Duncan said it is important to point out that it's public dollars that we are entrusted with and that while this is a great project, it just doesn't meet the grant guidelines.

A motion was made by Commissioner Immelt to deny the application from Sertoma because it doesn't meet the definition of public art nor is the proposed project tourism based. The motion was seconded by Commissioner Stilfield. The motion passed 8-0-0. Staff will contact the applicant.

Transient Guest Tax Report:

- Vice Chairwoman Knackstedt reported the next meeting is on February 17th.
- Commissioner Stilfield asked if the tourism committee is still accepting grant applications.
- Vice Chairwoman Knackstedt said she isn't sure and would have to check the deadline date.

2022 Sculpture Purchase Piece Budget \$15,000:

- Ms. Thill reported that she stated the wrong amount budgeted for a purchase piece in 2022. The correct amount approved in the budget is \$15,000.

Make Music Day:

- Commissioner Stilfield reported that they had their first meeting on January 27th and it was a brief but fruitful meeting. They had some ideas for marketing. There are a few new things planned for the event this year: banners on the poles around the square and the fountain at City Hall will be dyed orange.
- Councilman Duncan commented that's fun and new.
- Also, there may be a new commercial created. We've already paid the dues and sent in the contract to the Make Music Alliance, giving us access to the matching site online tools. Commissioner Stilfield will be sending out emails to all of last year's participants.
- Chairwoman McDonald gave a synopsis of Make Music Day, which started in 2016. Adding that we were the first to bring it to the Kansas City area.
- Commissioner Immelt said you can find information on www.makemusicliberty.org. He added that it started in Europe several years ago and, in the US, there were only 35 cities participating. Now there are 200 countries and 85 US cities.
- Chairwoman McDonald said there are several volunteer opportunities for that day.
- Stilfield said if anyone wants to come to the meetings or volunteer, to let him or Ms. Thill know.
- Commissioner Immelt said if you know of other musicians, let them know and encourage them to participate or check out the website.

Call for Artists for Rotating Sculptures is live online:

- Staff reported that the call for artist is live on Café Call for Entry and the deadline is April 1st.

Other Business

- a. Art Partner Reports – No Report
- b. Liberty Arts Foundation – No Report
- c. Library - Chairwoman McDonald said they have Leslie Levengood's artwork at the Withers' branch gallery. Commissioner Wyman added that Susan Ferguson has her fiber artwork at City Hall.
- d. William Jewell - Commissioner Wyman reported that Kwanza Humphry is in the Stocksdale gallery, and from 6:00 – 8:00 p.m. tomorrow night they will have light snacks and wine if anyone wants to attend. This artist is amazing and just got a commission for the new Kansas City airport.

- e. Corbin Theatre - Commissioner Stilfield reported that Corbin was voted "Business of the Month" by HDLI. Maggie Thomas will be performing later this month. March 1st Bill King will be doing a show. Next Thursday, he and Laura Barge will be playing at Johnnie's from 6:30 - 9:30 p.m. They will be there the first Thursday of each month.
- f. Liberty Public Schools - No report

A motion was made by Commissioner Immelt to adjourn the meeting. The motion was seconded by Commissioner Wyman.

The meeting adjourned at approximately 6:28 p.m.



Online Form Submittal: 2022 Mini-Grant Program

noreply@civicplus.com <noreply@civicplus.com>
To: jthill@libertymo.gov, crodgers@libertymo.gov

Tue, Feb 8, 2022 at 11:44 AM

2022 Mini-Grant Program

2022 Mini Art Grant - Application

Art Grant Mission: Through a competitive grant evaluation process, support will be awarded to arts events and projects designed to increase tourism, and encourage participation in the arts by residents and visitors to the City of Liberty.

Funding: The amount of the grants awarded could range from \$500 - \$1000, depending on the scope of the project, the number of grant proposals received and funding availability. The Liberty Arts Commission (LAC) is not obligated to award any grants. Grants may be awarded if funds are available and if there is a qualified applicant. The City of Liberty will provide reimbursement for approved activities. There is no cash match required.

Funding for the Cultural Arts Grant Program (the "Grant") comes from the Transient Guest Tax, collected from local hotels, motels, and bed and breakfast inns.

Submission and Review: Applications must be submitted a minimum of 60 days before the proposed project or event takes place. Accepted year-round, applications received before the first Thursday of each month will be reviewed during the following week's LAC meeting. Award decisions will be announced within two weeks of each review session.

Eligibility A full list of eligibility requirements is available online:
<https://www.libertymissouri.gov/2612/Mini-Art-Grant>

Applicant's Name Eric Gansen

Organization's Name (If The DGees (band)

Applicable)	
Email Address	egansen@cerner.com
Phone Number	816-777-8710
Address	640 Butternut Lane
Project Name	Liberty Theme Song
Total Grant Funds Requested	\$750
Total Project Budget	Variable
Expected Project Start Date	4/10/2022
Expected Project Completion Date	4/30/2022

Describe the proposed project and how this project will drive tourism in Liberty.

Having a reusable Liberty theme song or "jingle" could be very useful on your city website, social media platforms and digital marketing. Having the ability to use songs and visuals would give events that local feeling like only live music can do. Say what we may about local commercials, I know everyone can recall the ones that have a theme song or familiar face.

My band partner and I would write, perform and produce an original theme/promotion song(s) for the city of Liberty. It would feature an upbeat, catchy and familiar melody but have lyrics relating to the tourism items, events, etc. At a minimum could simply be a recording of the song an outdoor performance like the liberty square (similar to how we perform during the farmer's market).

The full song could be 2-3 minutes in length and could also include 15 second and 30 second clips (that could be used in a variety of ways depending on the need). We also would be open to specific requests (like a series songs about certain events that would specifically be shown in that context), song over video images, as well as working with your designated media folks to record and produce multiple performances. Many options centered around the concept of an original and

folky theme song. We look forward to the opportunity to be a creative part of the city's personality and events!

Describe your organization or project's financial need and specifically outline how the grant money will be spent. Typically for a live gig, we would charge \$100 dollars an hour. I anticipate a minimum viable product would at minimum take 8-10 hours to craft. The grant funds would compensate time and creative content and minimal equipment needs that may arise.

Explain how you anticipate that the project will be funded in the future, if applicable. Once the initial song is created and is potentially part of the city's branding, we could have have a recurring cadence with yearly updates, new material etc. Depending on the scope of what was planned for the upcoming year, funding anticipated would be minimal if any.

Provide a description of the event location. Primary would be Liberty Square, north steps of the courthouse. However, location could be tbd as well.

Map showing the event / project location. *Field not completed.*

Email not displaying correctly? [View it in your browser.](#)