



**LIBERTY ARTS COMMISSION
MEETING AGENDA
Thursday, March 9, 2023
6:00 pm
3rd Floor Conference Room of City Hall**

Attendance: Garrett Brown, Greg Duncan, Molly Hon, Shane Immelt, Brian Kelley, Anna Knackstedt, Katie McDonald, Karly Schieder, Bill Stilfield, Nathan Wyman

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| I. Approval of Meeting Summary | February 9, 2023 |
| II. Current Business | |
| Annual Art Grant Application from William Jewell | Molly Hon |
| Transient Guest Tax & Mural Subcommittee Report | Anna Knackstedt |
| Logo Redesign and Branding Update | Garrett Brown |
| Marketing /Communications Subcommittee Update | Karly Schieder & Molly Hon |
| Make Music Day Update | Bill Stilfield & Shane Immelt |
| III. Other Business | |
| Art Partner Reports: | |
| Liberty Arts Foundation | Greg Duncan & Shane Immelt |
| Library | Katie McDonald |
| William Jewell | Nathan Wyman |
| Corbin Theatre | Bill Stilfield |
| Liberty Public Schools | Garrett Brown |
| Adjournment | |

**Next Meeting Date Thursday, April 13, 2023 at 6 pm
in the 3rd Floor Conference Room, City Hall**



**LIBERTY ARTS COMMISSION
MEETING SUMMARY
Thursday, February 9, 2023
6:00 p.m. 3rd Floor Conference Room of City Hall**

Present: Garrett Brown, Molly Hon, Shane Immelt, Brian Kelley, Anna Knackstedt, Katie McDonald, Karly Schieder, Bill Stilfield, Nathan Wyman

Absent: Greg Duncan

Staff Present: Jeanine Thill, Community Development Manager

The meeting was called to order at 6:01 pm by Chairwoman McDonald.

Commissioner Brown made a motion to approve the January 12, 2023 meeting summary as presented. The motion was seconded by Commissioner Hon. The motion passed 9-0-0.

Current Business

Mini Grant Application from The Artisan Market

- Commissioner Hon reported that a mini grant application was submitted by The Artisan Market one day before our last meeting. Since that time the Grants Sub-committee reviewed the application and is making recommendation of approval in the amount of the \$1,000 that was requested, to help fund cash prizes at Arts on the Side event, taking place in June 2023. The application appears to meet all the requirements.
- Commissioner Kelley said he went to Art on the Side last year, and it was a good event.
- Commissioner Brown asked if we gave them money last year.
- Staff confirmed that we did give them a \$1,000 mini grant for cash award prizes for the artists. In the application it was noted that the organizers hope that the Commission will consider this to be part of the budget every year. The consensus of the Commission was that they don't want to bind ourselves to a line item for an event. It was decided that the annual application would be needed. Making financial decisions on an annual basis is important.
- Vice Chairwoman Knackstedt said she is on the Transient Guest Tax Committee and she knows that requests need to be made annually to that group also.

A motion was made by Commissioner Wyman to approve the mini grant for \$1,000, awarded to The Artisan Market. The motion was seconded by Commissioner Kelley. Motion passed 9-0-0

Transient Guest Tax & Mural Subcommittee Report

- Vice Chair Knackstedt reported that the Transient Guest Tax Committee is meeting next Tuesday to go over the Tourism Grant applications. She will not be able to attend, she added that she thought they would be open to others to attend the meeting if so desired. It is from 10:30-1:30 on Tuesday.

LAC Logo Redesign Update

- Commissioner Brown reported that he and staff met with Guild Collective, the design group that works with the City on other marketing, such as Visit Liberty. He commented that the meeting felt like a Liberty company helping our Commission. They know the process and just went through it themselves. The whole process is \$8000. The consultants have a questionnaire that we are asking each commissioner fill out by next Thursday, the 16th. This will give them feedback and help them develop our brand and logo for the Arts Commission. They will then send us three logo concepts, then we will come back to the Commission to get feedback. The third step is the final concept, which will be shared with the Commission. We will have a chance for two revisions. The deliverables include a logo, icons and brand standards.
- Commissioner Schieder asked how we will launch it.
- Commissioner Brown said that would be another arm of the services.
- Commissioner Knackstedt commented that since Visit Liberty already has a relationship with Guild, we might be able to piggy back on that.
- Commissioner Brown and Staff will continue to work with them and will keep the Commission updated.

Marketing /Communications Subcommittee Update

- Commissioner Schieder reported she and Commissioner Hon met to discuss the marketing and communications strategies for the Commission, and they have a lot of ideas. They had questions about how to execute them. This group can email Claire in PR directly and provide content for Instagram. They plan to push reels for the sculptures.
- Chairwoman McDonald commented that OtoCast would have good content.

Make Music Day Update (MMD)

- Commissioner Stilfield reported their first meeting was last Tuesday. They made assignments and discussed responsibilities for Make Music Day 2023. Commissioner Immelt manages the Make Music Day website, and Commissioner Stilfield will handle coordinating the musicians and performances. Liberty was the first city in Missouri to do MMD, the committee talked about talking to other chapters in Missouri to work and promote together.
- Commissioner Stilfield is going to send a letter to the Governor ask for recognition of Make Music Day. The State Representative or Senator might be able to do something for us.
- Commissioner Kelley said he might be able to help make connections.

Other Business

Liberty Arts Foundation- No Report

Library- No Report

William Jewell- Commissioner Wyman reported that they have done some upgrading and branding at Stocksdale Gallery. They are trying to get better wayfinding signage to the Gallery. As for events; there are three artists showing “The Elegant Line”. Next week Jewell Theatre and the undergraduate opera group will have an event.

Corbin Theatre- Commissioner Stilfield reported that *On Golden Pond* will be at the Corbin. March 2, 3, 4 and 5th. Suite Surrender auditions will take place. Also, Jazz at the Garrison is the first Monday of every month from 6-8 pm and it’s free. They have had a drop off in attendance since they moved off the square. Commissioner Stilfield is now meeting with activity directors at area senior centers and putting up posters at living quarters. It will hopefully create an awareness.

Liberty Public Schools- Commissioner Brown reported that the next show will be elementary, middle schools and high school at the Stocksdale Gallery, installations will occur on March 20. It will go live Tuesday the 21. They are planning a reception too.

A motion was made by Commissioner Kelley to adjourn the meeting. The motion was seconded by Commissioner Wyman.

The meeting adjourned at approximately 7:06 p.m.



Jeanine Thill <jthill@libertymo.gov>

Online Form Submittal: 2023 Annual Art Grant

noreply@civicplus.com <noreply@civicplus.com>

Tue, Feb 28, 2023 at 5:52 PM

To: jthill@libertymo.gov, crodgers@libertymo.gov

2023 Annual Art Grant

2023 Annual Art Grant - Application

Submission and Review: Applications are due by March 1 at noon. Finalists will be notified by March 10 and will be asked to present to the Liberty Arts Commission at the April 13 meeting. The successful grant recipient will be notified by April 18.

Organization Name (If applicable)	William Jewell Cardinalis
Address	500 College hill, Liberty, MO, 64068
Contact Name	Roslinde Rivera
Title	Choral Program Assistant - Events, Logistics, and Communication
Email	riverar@william.jewell.edu
Phone	8163529705
Project Name	How to Go On
Has this project been held before?	Yes
If yes, please list the years and locations	Cardinalis performed this work on March 9, 2020 at William Jewell College, but is wanting to expand on this project through accessibility and community engagement.
List any additional co-sponsors of the project:	William Jewell College
List any other organizations, government entities and/or grants that have offered financial support of the project:	William Jewell College
Do you intend to request support from businesses in the form of sponsorships, donations, materials or other	Yes

means that will assist you in executing the project?

Is this a ticketed event? No

If yes, please list price of ticket, admission, entry fee: Pay What You Can. Suggested donation of \$20.

Total Liberty Arts Commission grant funds requested (not to exceed \$5,000): 5000

(Section Break)

Related Documents

Budget [Budget Sheet for _How to Go On_ Performance.xlsx](#)

Work Sample 1 [Links to Cardinalis Performances.docx](#)

Work Sample 2 *Field not completed.*

Work Sample 3 *Field not completed.*

Work Sample 4 *Field not completed.*

Non-profit 501(c)3 Documents (If Applicable) [WJC TAX EXEMPT CERTIFICATE.pdf](#)

(Section Break)

Narrative Questions

Please describe the proposed project, including activities, location and the number of people to be served.

William Jewell College Cardinalis, the professional choir under the auspices of William Jewell College is proposing to bring multi-award winning Los Angeles-based composer Dale Trombore to Kansas City to be in residence, provide workshops for local schools, and perform and record her work masterwork, "How to Go On". The performance will take place at St. James Catholic Church which is located in Liberty. We will also make a live performance recording to post on social media to further encourage ensembles to come to Liberty and perform at St. James. This performance will be open and accessible to the public. We feel confident given her national reputation, we will engage a large audience both from Liberty and the greater Kansas City area.

Briefly describe the value of the project as a way to attract outside visitors to the City of Liberty. Include descriptions of the intended audience and estimated numbers. Why will this project be particularly attractive to tourists?

Concert/Recording
This concert will draw an audience based on two factors:
We will have a famous composer in residence.
Bringing this concert to Liberty will be attractive due to the rich music scene in the area and Kansas City. It will also bring in outside tourism by having Dale Trombore, the multi-award-winning Los Angeles-based composer come to Liberty. She has a large national following and her music is performed regularly

in the Kansas City area.

Cardinalis has a strong reputation and consistently has well-attended performances.

Workshop Performance Opportunity - Educational Outreach
Tentative Date: Wednesday 4/10/2024 or Thursday, 4/11/2024

In addition to our concert at St. James Catholic Church, we are planning to offer free educational outreach opportunities for the Liberty community in the form of a day-long workshop/performance for High School and Middle School programs from the region to come and work directly with Dale Trumbore. We feel this will draw a number of high school programs from outside of Liberty, thus bringing in tourism in the form of visiting students and families dining at local establishments and visiting local stores.

Provide a brief timeline for the project (planning, implementation and evaluation).

March 2023

Hire and secure Cardinalis singers for Spring 2024 concert and recording project.

April 2023

Solidifying our tentative schedule for the workshop, concert, and recording.

Approach regional high school programs to secure committals for the performance/workshop.

Secure Dale Trumbore's time for the dates selected.

Begin searching out possible venue locations for workshop/performance educational outreach

Secure St. James Catholic Church for Cardinalis Performance

June 2023

Finalize booking of venue for Workshop

August 2023

Follow up with high school/middle school conductors on repertoire, commitment, etc.

Begin Marketing campaign on social media and elsewhere

February 2024

Book airfare and lodging for Dale Trumbore

Finalize workshop details

April 2024

Wednesday 4/10/2024 or Thursday, 4/11/2024: Workshop

Sunday 4/14/2024: 7:30pm - Cardinalis Performance at St. James Catholic Church

Describe the credentials and experience of the project leadership. Who are the artists and others to be involved in the project; including how and why they were chosen (If you have not yet selected the artists, describe the kinds of artists you intend to involve and how you will select them).

About Dale Trumbore

Dale Trumbore is a Los Angeles-based composer and writer whose music has been called "devastatingly beautiful" (The Washington Post) and praised for its "soaring melodies and beguiling harmonies deployed with finesse" (The New York Times). Trumbore's compositions have been performed widely in the U.S. and internationally by the Chicago Symphony's MusicNOW ensemble, Conspirare and the Miró Quartet, soprano Liv Redpath, Los Angeles Children's Chorus, Los Angeles Master Chorale, Modesto Symphony, Pasadena Symphony, Phoenix Chorale, Tonality, and VocalEssence.

The recipient of the American Choral Directors Association (ACDA)'s inaugural Raymond W. Brock Competition for Professional Composers, an ASCAP Morton Gould Award, and a Chamber Music America Classical Commissioning Grant, Trumbore has also served as Composer in Residence for Choral Chameleon. She has been awarded artist residencies at Copland House, the Helene Wurlitzer Foundation, the Tusen Takk Foundation, and Ucross. Her choral works have been commissioned for premieres at national conferences of ACDA, American Guild of Organists, Chorus America, and National Collegiate Choral Organization.

About Cardinalis

Here is a little background about William Jewell College Cardinalis. Jewell's Cardinalis is a professional ensemble which pairs William Jewell Choral Scholars in a one-on-one apprenticeship with professional singers from Kansas City. Founded in 2015 by Anthony J. Maglione, this ensemble has a reputation as being one of the premiere performing organizations in Kansas City having been engaged for performances with the Mark Morris Dance Group, Boston Camerata, and the Grammy-Nominated St. Tikhon Choir. Our concerts regularly draw audiences of 300-400.

About Cardinalis' Artistic Director/Conductor

Dr. Anthony J. Maglione is professor of music and director of Choral Studies. Under his direction, Jewell's Concert Choir was twice awarded 2nd Place for the American Prize in Choral Performance, College/University Division and has recorded two internationally released commercial albums. Jewell choirs have also been featured at recent national conferences of The American Choral Directors Association and The American Guild of Organists. A sought-after conductor, he regularly teaches workshops and leads honor choirs around the country.

An active composer, Maglione's works have appeared at state and national-level conventions, on TV, in video games and have been recorded on Albany, Centaur, Gothic and Spiritum records. As a tenor, Maglione currently performs and records nationally with Artefact Ensemble, The Same Stream, and the

GRAMMY-nominated St. Tikhon Choir.

Maglione recently received national attention due to his music production work with Sam Brukhman and Dallas-based Verdigris Ensemble on "Betty's Notebook" by Nicholas Reeves. This ground-breaking programmable art music is the first of its kind and also the first to be sold using blockchain technology.

How will you know if this project has been successful? State the goals you will have achieved by its conclusion.

We have several criteria by which we are going to judge whether this was a successful venture.

Concert/Recording

Bring in an audience of 400+ to St. James Catholic Church and Liberty.

Engage local businesses in low-cost advertising for our concert program.

Were we able to create a performance recording to entice more ensembles to perform and bring their audiences to Liberty.

Workshop

Were we able to engage 3-5 high school or middle programs outside of Liberty school district and bring their families to the event.

As you work toward the project date, what benchmarks will you use to assure progress toward your goals? Afterward, what tools will you use to evaluate whether or not the goals were achieved?

Concert/Recording

The concert planning has already begun and William Jewell College has secured some funds to help make it happen. We have curated a list of specific professional singers who will help make this program a success and we will secure their involvement later this month (March 2023). See the above proposed timeline.

Workshop

Securing funds is essential to this portion of the plan. Once we secure the funds to make the educational outreach happen, we will begin approaching educators. Please see the proposed \ timeline above.

Briefly describe how the project will be publicized and promoted to reach potential tourists, as well as the general public. All marketing materials must include the LAC logo and language stating the project was made possible in part by the LAC.

Social media has always been a large part of Cardinalis marketing. In addition to the Cardinalis media platforms, we also have access to William Jewell College platforms which include: social media, public radio, and alumni relations. We are also looking to approach KC Studio magazine, KC Arts Beat, and other organizations that make concert suggestions in the region to seek coverage of this event. If we can afford to bring Dale Trombore to Liberty, she will also be marketing this event on her media platforms which will add thousands of potential views.

Describe the extent of community support for this project, including collaboration/partnerships, financial and in-kind contributions, volunteers, etc.

William Jewell College has already committed some funding to make this concert happen. In addition, if we find that we have enough space for the workshop at William Jewell, we are positive the college would be a partner in that fashion as well. We are wanting to perform and record this work at St. James Catholic Church in Liberty. William Jewell College Choirs have performed in the space many times and the church community has always made an effort to come out and support the singers.

Email not displaying correctly? [View it in your browser.](#)

Item	Cost	Notes	Running Total
Artist Fee (22 singers) @ \$41	\$9,020.00	This funding will be coming from funds generated by previous concerts	\$20,670.00
Honorarium to St. James	\$300.00		
Venue for Workshop	\$2,000.00		
Recording Technician	\$2,000.00		
Reception	\$1,000.00		
Dale Trombore			
Flights (Estimated)	\$2,000.00		
Lodging (Estimated)	\$1,350.00	9 nights at about \$150	
Fee (Estimated)	\$3,000.00		

Links to Cardinalis Performances- William Jewell Annual Grant Application Exhibit

<https://youtu.be/fuvt1M8GNe0>

<https://youtu.be/hXNFsJ9FRJs>

<https://www.youtube.com/watch?v=XWAjEbxrkfA>