



**LIBERTY ARTS COMMISSION
MEETING SUMMARY
Thursday, February 9, 2023
6:00 p.m. 3rd Floor Conference Room of City Hall**

Present: Garrett Brown, Molly Hon, Shane Immelt, Brian Kelley, Anna Knackstedt, Katie McDonald, Karly Schieder, Bill Stilfield, Nathan Wyman

Absent: Greg Duncan

Staff Present: Jeanine Thill, Community Development Manager

The meeting was called to order at 6:01 pm by Chairwoman McDonald.

Commissioner Brown made a motion to approve the January 12, 2023 meeting summary as presented. The motion was seconded by Commissioner Hon. The motion passed 9-0-0.

Current Business

Mini Grant Application from The Artisan Market

- Commissioner Hon reported that a mini grant application was submitted by The Artisan Market one day before our last meeting. Since that time the Grants Sub-committee reviewed the application and is making recommendation of approval in the amount of the \$1,000 that was requested, to help fund cash prizes at Arts on the Side event, taking place in June 2023. The application appears to meet all the requirements.
- Commissioner Kelley said he went to Art on the Side last year, and it was a good event.
- Commissioner Brown asked if we gave them money last year.
- Staff confirmed that we did give them a \$1,000 mini grant for cash award prizes for the artists. In the application it was noted that the organizers hope that the Commission will consider this to be part of the budget every year. The consensus of the Commission was that they don't want to bind ourselves to a line item for an event. It was decided that the annual application would be needed. Making financial decisions on an annual basis is important.
- Vice Chairwoman Knackstedt said she is on the Transient Guest Tax Committee and she knows that requests need to be made annually to that group also.

A motion was made by Commissioner Wyman to approve the mini grant for \$1,000, awarded to The Artisan Market. The motion was seconded by Commissioner Kelley. Motion passed 9-0-0

Transient Guest Tax & Mural Subcommittee Report

- Vice Chair Knackstedt reported that the Transient Guest Tax Committee is meeting next Tuesday to go over the Tourism Grant applications. She will not be able to attend, she added that she thought they would be open to others to attend the meeting if so desired. It is from 10:30-1:30 on Tuesday.

LAC Logo Redesign Update

- Commissioner Brown reported that he and staff met with Guild Collective, the design group that works with the City on other marketing, such as Visit Liberty. He commented that the meeting felt like a Liberty company helping our Commission. They know the process and just went through it themselves. The whole process is \$8000. The consultants have a questionnaire that we are asking each commissioner fill out by next Thursday, the 16th. This will give them feedback and help them develop our brand and logo for the Arts Commission. They will then send us three logo concepts, then we will come back to the Commission to get feedback. The third step is the final concept, which will be shared with the Commission. We will have a chance for two revisions. The deliverables include a logo, icons and brand standards.
- Commissioner Schieder asked how we will launch it.
- Commissioner Brown said that would be another arm of the services.
- Commissioner Knackstedt commented that since Visit Liberty already has a relationship with Guild, we might be able to piggy back on that.
- Commissioner Brown and Staff will continue to work with them and will keep the Commission updated.

Marketing /Communications Subcommittee Update

- Commissioner Schieder reported she and Commissioner Hon met to discuss the marketing and communications strategies for the Commission, and they have a lot of ideas. They had questions about how to execute them. This group can email Claire in PR directly and provide content for Instagram. They plan to push reels for the sculptures.
- Chairwoman McDonald commented that OtoCast would have good content.

Make Music Day Update (MMD)

- Commissioner Stilfield reported their first meeting was last Tuesday. They made assignments and discussed responsibilities for Make Music Day 2023. Commissioner Immelt manages the Make Music Day website, and Commissioner Stilfield will handle coordinating the musicians and performances. Liberty was the first city in Missouri to do MMD, the committee talked about talking to other chapters in Missouri to work and promote together.
- Commissioner Stilfield is going to send a letter to the Governor ask for recognition of Make Music Day. The State Representative or Senator might be able to do something for us.
- Commissioner Kelley said he might be able to help make connections.

Other Business

Liberty Arts Foundation- No Report

Library- No Report

William Jewell- Commissioner Wyman reported that they have done some upgrading and branding at Stocksdale Gallery. They are trying to get better wayfinding signage to the Gallery. As for events; there are three artists showing “The Elegant Line”. Next week Jewell Theatre and the undergraduate opera group will have an event.

Corbin Theatre- Commissioner Stilfield reported that *On Golden Pond* will be at the Corbin. March 2, 3, 4 and 5th. Suite Surrender auditions will take place. Also, Jazz at the Garrison is the first Monday of every month from 6-8 pm and it’s free. They have had a drop off in attendance since they moved off the square. Commissioner Stilfield is now meeting with activity directors at area senior centers and putting up posters at living quarters. It will hopefully create an awareness.

Liberty Public Schools- Commissioner Brown reported that the next show will be elementary, middle schools and high school at the Stocksdale Gallery, installations will occur on March 20. It will go live Tuesday the 21. They are planning a reception too.

A motion was made by Commissioner Kelley to adjourn the meeting. The motion was seconded by Commissioner Wyman.

The meeting adjourned at approximately 7:06 p.m.